

Field Director

Background

Protect Colorado's Future is a diverse group of community, grassroots, and policy organizations working to enact a fairer tax code that enables the state to invest in the things families need — education, child care, and health care to provide families with successful economic opportunities. We are a coalition committed to a fair and thriving Colorado.

Colorado's outdated flat tax system is underfunding the essential services families rely on—schools, childcare, health care, transportation, and more. Meanwhile, the wealthiest households and large corporations continue benefiting from tax rules that don't reflect today's realities. We're working to update the system so it works for everyone, not just the top 3%.

Job Description

The Field Director is responsible for developing and organizing a statewide petition circulation plan to ensure we receive enough signatures and overall public support to qualify for the ballot in 2026. The Field Director will work across coalition subcommittees to build a plan and process for petition circulation amongst coalition partners, volunteers, and paid signature gatherers. This position will also oversee and coordinate a campaign to mobilize communities, raise awareness, and foster public support for the ballot measure. The Field Director reports to the Executive Committee Co-chairs. Candidates should have experience leading successful organizing campaigns for statewide issue advocacy or ballot campaigns.

Key Responsibilities

- **Coalition Management:** Build strong relationships with partner organizations, advocacy groups, and community leaders. Collaborate with coalition members to develop joint strategies, coordinate actions, and leverage collective resources. Facilitate regular communication and coordination among coalition members.
- **Strategic Field and Organizing Planning:** Develop plans to achieve field and organizing objectives, including setting goals, tracking progress, and defining timelines and milestones.
- **Grassroots Mobilization:** Develop and implement effective mobilization strategies to engage community members, activists, and volunteers. Build relationships with partner organizations, advocacy groups, and community leaders to maximize collective impact. Use volunteer networks
- **Volunteer Management:** Recruit, train, and manage a network of volunteers to support petition circulation and signature verification. Provide ongoing support, guidance, and motivation to volunteers, ensuring they can fulfill their roles effectively.

- Data Analysis and Reporting: Collect, analyze, and evaluate data related to organizing efforts and volunteer engagement. Prepare weekly reports detailing the impact of organizing activities, including progress achieved, challenges faced, and recommendations for improvement. Utilize data to inform future decision-making and optimize campaign strategies.

Qualifications

- Proven experience in successful grassroots organizing and campaign management, focusing on issue advocacy or political campaigns. Statewide or national experience is strongly preferred.
- Knowledge of Colorado's political landscape and experience working on ballot Campaigns, including the signature collection process, or with local organizations within Colorado is an asset.
- Outstanding leadership and interpersonal skills, capable of effectively coordinating a diverse team of partners and volunteers.
- Proficient in utilizing organizing and communication software, including CRM systems, VAN, digital organizing tools, and social media platforms.
- Detail-oriented, with exceptional organizational and project management skills.
- Ability to work under pressure, meet tight deadlines, and adapt to changing campaign needs.

Additional Requirements

This is a contract position based in Colorado, with remote work within the state. Must have reliable personal transportation and be able to travel throughout Colorado up to 10 days a month as needed. Must be able to hold this position through November 30, 2026.

Compensation

Salary is \$7,500 - \$8,500 per month, based on experience.

To Apply:

Please submit your resume and cover letter to info@protectcoloradosfuture.com with the email subject: "PCF Field Director".

Protect Colorado's Future is an equal opportunity/affirmative action employer. All interested individuals, including people of color, women, LGBT+ persons, formerly incarcerated, and people with disabilities, are encouraged to apply.